

భూపతిరాజు శ్రీనివాస వర్మా (బి.జె.పి. వర్మా)
భూపతిరాజు శ్రీనివాసవర్మ (బి.జె.పి. వర్మ)
BHUPATHIRAJU SRINIVASA VARMA (B.J.P. VARMA)



इस्पात एवं
भारी उद्योग राज्य मंत्री
भारत सरकार
उद्योग भवन, नई दिल्ली-110011
**MINISTER OF STATE FOR STEEL
AND HEAVY INDUSTRIES**
GOVERNMENT OF INDIA
UDYOG BHAWAN, NEW DELHI-110011



MESSAGE

I am delighted to convey my heartfelt greetings and best wishes to all distinguished delegates, industry leaders, policymakers and stakeholders participating in the **National Conference on 'Profitable Sustainability- Green Steel - A Future Ecosystem'**.

This important initiative reflects the Steel industry's collective resolve to integrate economic progress with environmental stewardship. As India accelerates its journey toward a sustainable and resilient future, Green Steel stands as a cornerstone of our low-carbon growth strategy. The theme of this conference rightly emphasizes the need to harmonize profitability with sustainability two dimensions that are increasingly becoming interdependent in today's global industrial landscape.

I commend the **'AIIFA Sustainable Steel Manufacturers Association'** for organizing this platform to deliberate on innovative approaches and emerging technologies that can transform the Steel sector into a model of sustainable development. The induction furnace-based Steel industry, known for its adaptability and entrepreneurial spirit, is uniquely positioned to lead this green transition. By embracing sustainable practices, the Indian Steel industry can not only reduce its environmental footprint but also significantly enhance its global standing.

I wish the conference grand success.

(Bhupathiraju Srinivasa Varma)